

# AMBASSADOR.BUSINESS

Forward, Upward.



## Blue

**BASIC SERVICES**  
(**< \$1,200**)

## Embassy

**ANNUAL SERVICES**

*Available with all levels.*



## Silver

**ESSENTIAL SERVICES**  
(**\$1,500 – \$5,000**)

### Essential Brand Strategy

- includes logo and basic guidelines

### Essential Online Presence

- Facebook/LinkedIn
- simple website

### Essential Design Applications

- business cards
- signage
- brochure

### Market Assessment & Strategy

*Plus 1 Promotional Item*



## Gold

**DETAILED SERVICES**  
(**\$7,500 – \$20,000**)

### Detailed Brand Strategy

- expanded guidelines

### Expanded Online Presence

- website
- e-commerce available

### Expanded Applications

- marketing material
- packaging design

### Detailed Market Assessment and Strategy

### Management (2–3 months)

### Sales/Service Training

### Public Speaking Training

### Leadership/Management Training

*Plus 2–3 Promotional Items*



## Diamond

**COMPREHENSIVE SERVICES**  
(**\$25,000 – \$50,000**)

### Comprehensive Brand Strategy

- identity handbook
- applied user-experience research

### Multi-platform Design Applications

- web/app/social

### Sub-branding

### Brand Culture

- location design
- employee engagement

### Comprehensive Market Strategy

### Comprehensive Social Strategy

### Management (4–6 months)

### Business Coaching

### Public Speaking Coaching

### Corporate Training Programs

*Plus 3–5 Promotional Items*